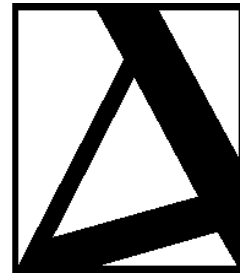


Allport Editions

2337 NW York
Portland, OR 97210

503.223.7268
503.223.9182 fax
art@allport.com



Artist Guidelines

Allport Editions publishes a wide variety of greeting cards, gift tags, note cards, and other fine stationery products. Though we distribute gift wrap and bags, we do not produce them and DO NOT accept submissions for gift packaging. We strongly suggest that you become familiar with our line before submitting your work for consideration. Visit our website at www.allport.com for a comprehensive catalog.

We are always looking for new material and release new product several times a year.

What we're looking for:

- We are always looking for region-specific artwork.
- In our Artist's Card lines, we tend to publish florals, still lifes, scenes and objects relating to a special interest, or occasion.
- Our Humor lines incorporate a much broader subject range. Anything goes so long as it has character, is original, and is **funny**. Occasion related is preferable in these lines -- Birthday, Thanks, Seasonal Holiday, New Baby, Anniversary, etc. We are particularly looking for someone who can provide an entire concept (art and copy) for a broad range of subjects and greetings. We are particularly interested in **character lines** with a subject that is distinctive and recognizable and can be used in various situations for an entire series of cards.
- We are primarily looking for hand-rendered art. As a general rule of thumb, we do not publish photography, abstract, or figurative imagery. We also do not generally publish religious imagery.

Submission guidelines:

- Please DO NOT submit original artwork. Allport Editions is not responsible for loss or damage of original art or any material submitted. We prefer to review color or digital copies of your work.
- There is no need to provide a resume or CV with your art submission. We prefer to work with new and upcoming artists and have no requirements for previous experience.
- Email submissions are welcomed and may be sent to **art@allport.com**. Please provide a link to your online portfolio or embed a few small images in your email copy. Attached images are acceptable in JPEG, TIFF, or PDF format - however, for security reasons, we DO NOT open zipped or compressed images or folders. Please include submission specifics in your subject line, for example: "Art Submission: New York" or "Art Submission: Florals".
- Mailed submissions may be sent to Allport Editions Creative Director, 2337 NW York, Portland, OR 97210. Materials submitted via mail will only be returned if the artist includes a self-addressed stamped envelope (SASE) with adequate postage.
- Please be advised that unsolicited artwork submitted to Allport Editions is received on a speculative basis only.
- Should artwork be accepted for publication, a contract will be negotiated. We offer an ongoing 6% royalty as payment for the exclusive world reproduction rights for greeting card and stationery applications of the image(s) chosen. We do not offer advances on any images and reserve the right to cancel a contract at any time before any product is produced from selected image(s). If we select your work, we will be glad to provide references from other artists with whom we work.
- Please allow at least 12 weeks for a response as we only review submissions two or three times a year.

Thank you for your interest in Allport Editions!